

Privacy Policy for Vibe Artisan Markets

Effective Date: 2024-2025

Vibe Artisan Markets ("we," "our," or "us") respects your privacy and is committed to protecting your personal information. This Privacy Policy outlines how we collect, use, share, and safeguard your information when you interact with our website, services, or events. By engaging with Vibe Artisan Markets, you agree to the terms outlined below.

1. Information We Collect

We collect personal and non-personal information to provide our services and improve your experience.

1.1 Personal Information

We may collect the following personal information when you interact with us:

- Name, email address, mailing address, and phone number.
- Business name, description, and social media handles.
- Payment details (e.g., credit card information) for transaction processing.
- Information submitted during applications, such as product descriptions or exhibitor profiles.

1.2 Non-Personal Information

We may automatically collect non-identifiable information, including:

- Browser type, device information, and operating system.
- IP address and geographic location.
- Website usage data via cookies and analytics tools.

2. How We Use Your Information

We use the information collected for the following purposes:

2.1 To Operate Our Services

- Process exhibitor applications and manage event participation.
- Communicate event details, updates, and application outcomes.
- Display exhibitor profiles on our website and promotional materials (with your permission).

2.2 To Improve User Experience

- Analyze website traffic to optimize functionality.
- Understand visitor preferences to enhance services and events.

2.3 For Marketing and Communication

- Send newsletters, promotional offers, and updates about upcoming markets.
- Share exhibitor spotlights and market highlights on our website, email campaigns, and social media platforms.

2.4 To Process Payments

- Manage booth fees and other financial transactions securely.

3. Sharing Your Information

We do not sell or rent your personal information. However, we may share your data in the following cases:

3.1 With Service Providers

- Trusted third-party exhibitors who assist with event management, payment processing, marketing, or email services.

3.2 For Legal Compliance

- To comply with applicable laws, regulations, or legal processes (e.g., court orders or subpoenas).

3.3 In Business Transactions

- In the event of a merger, acquisition, or sale of assets, your information may be included in the transferred assets.

4. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your experience on our website.

4.1 What Cookies Do

Cookies collect information about how you interact with our website, such as:

- Recognizing you on subsequent visits.
- Storing preferences for easier navigation.

4.2 Managing Cookies

You can manage or disable cookies through your browser settings. Please note that disabling cookies may limit certain functionalities of our website.

5. Data Security

We employ industry-standard measures to protect your data from unauthorized access, alteration, or misuse. These measures include:

- Encryption of sensitive data, such as payment details.
- Regular monitoring and updates of our systems to address potential vulnerabilities.

Despite our efforts, no method of transmission over the Internet is 100% secure, and we cannot guarantee absolute protection of your data.

6. Your Rights and Choices

You have the following rights regarding your personal information:

6.1 Access and Update

- You can request access to or correction of your personal information at any time.

6.2 Opt-Out of Marketing

- You can unsubscribe from marketing emails by clicking the "unsubscribe" link in our communications.

6.3 Data Deletion

- You may request the deletion of your personal information, subject to legal or contractual obligations.

To exercise any of these rights, contact us at hello@vibeartisanmarkets.com.

7. Third-Party Links

Our website may contain links to third-party websites or services. We are not responsible for their privacy practices, and we encourage you to review their policies independently.

8. Children's Privacy

Vibe Artisan Markets does not knowingly collect personal information from children under 13 years of age. If we become aware that we have collected such information, we will delete it promptly.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for legal and regulatory reasons. Any updates will be posted on our website with the "Effective Date" updated accordingly. Your continued use of our services constitutes your acceptance of any changes.

10. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy, please contact us:

Email: apply@vibeartisanmarkets.com

Thank you for trusting Vibe Artisan Markets. We are committed to protecting your information and fostering a safe, creative community for all participants.